

UK INTERNATIONAL RADIO DRAMA FESTIVAL

2019 REPORT

**THE ONLY FESTIVAL
OF ITS KIND
IN THE UK**



RADIO DRAMA FROM ALL OVER THE WORLD

5th UK International Radio Drama Festival 18 - 22 March 2019 Canterbury, Kent

Number of entries received

61

Final number of entries selected

48

Number of countries

18

Number of languages

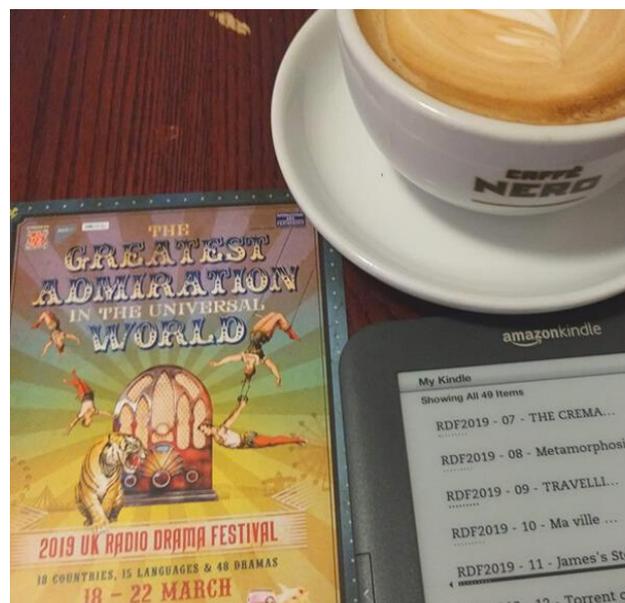
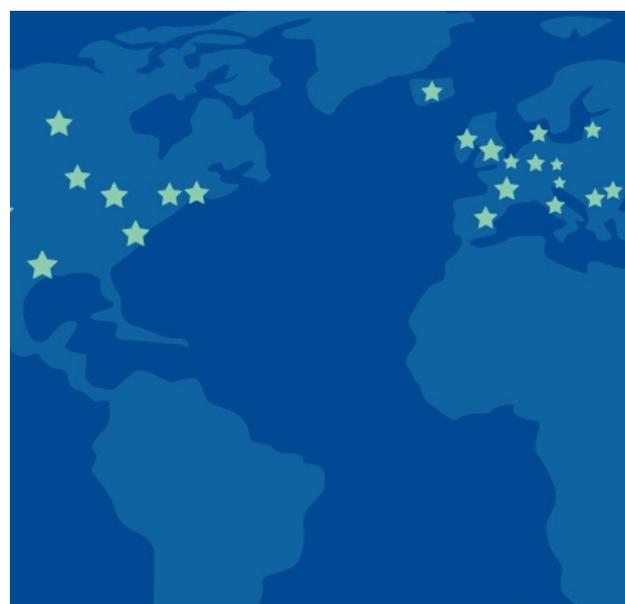
15

Independent producers

35 total (30 selected)

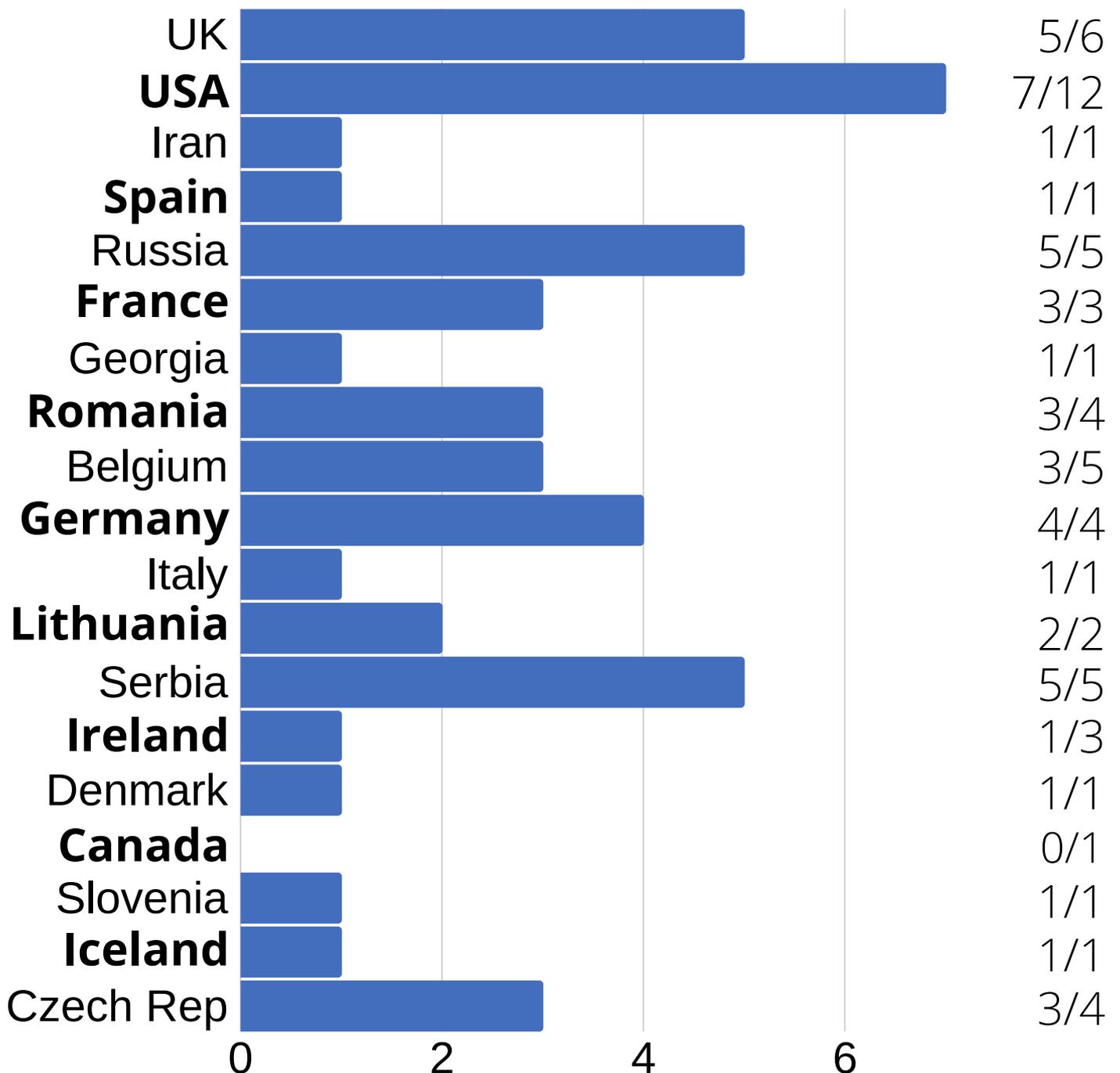
National Broadcasters

9



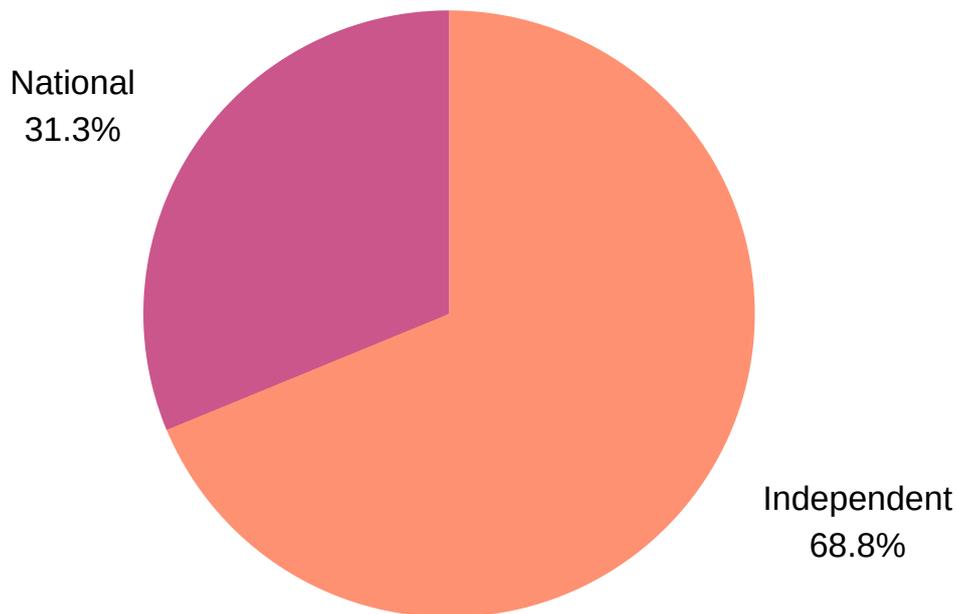
ENTRIES IN DETAIL

Selected/Submitted



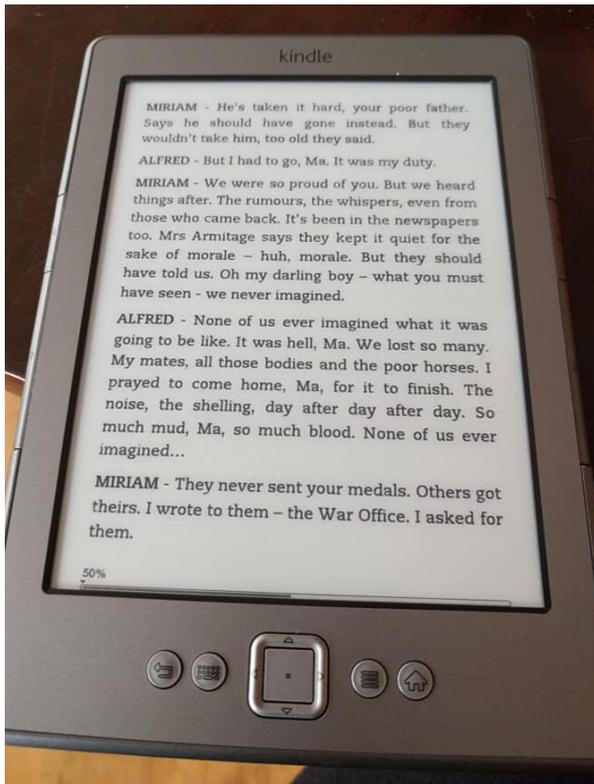
Total 48/61

ENTRIES IN DETAIL



- **15** entries from National broadcasters selected
E.g. BBC, Radio Romania, Czech Radio, Islamic Republic of Iran Broadcasting
- **33** entries from independent producers selected
(schools, universities/academies, small organisations and individuals)

BREAKING NEW GROUND



The first major International Radio Drama Festival to go **paperless**, introducing the idea of using **Kindles** to read scripts, instead of printing and shipping thousands of sheets of paper.



You might expect that hearing a play in a foreign language presents a problem... however it doesn't, because English scripts on electronic readers are provided. Once you get synchronised there isn't a language barrier. At the end of Tuesday afternoon it was wonderful to hear everyone laughing at David Mairowitz's comic play 'Mono', in spite of it being in German!

- Nigel Deacon

LIVE AUDIENCE

25-35 DURING PEOPLE LISTENING SESSIONS

A really enjoyable week, listening to audio drama from around the world. I enjoyed listening to and learning about formats very different to those used in the UK. Hearing people's reactions to the pieces was fascinating.

- Alison (UK)

It was for me a pleasure to participate for the second time to me to yours festival. I left it with many new and inspiring ideas for my work.

- Oana (Romania)



LIVE AUDIENCE

Marty travelled all the way from Utah, USA to attend the festival in Canterbury and represent KZMU Radio.



"One of the things about radio drama is that you don't need to stop doing everything to take part; listening is what you do, usually, whilst doing something else."



...for example knitting! This is what Alison worked on during the listening sessions.

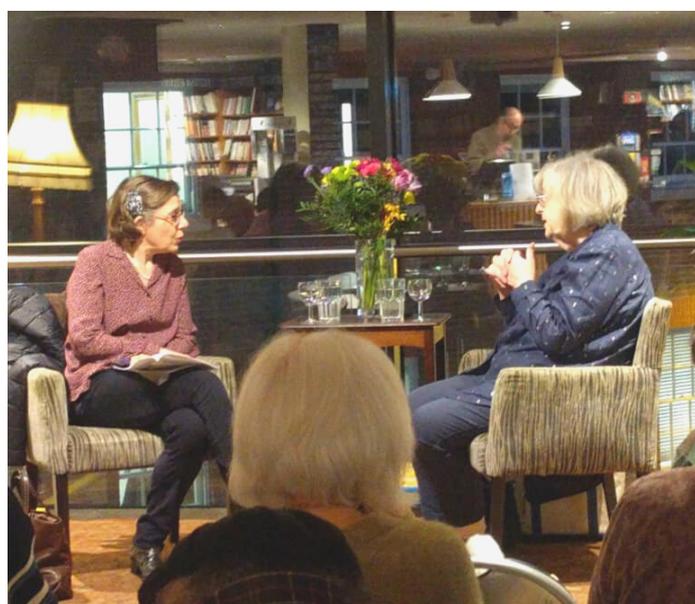
**LIVE
AUDIENCE**

**25
PEOPLE
AT THE
WATERSTONES
EVENT**

**Kate Chisholm
in conversation with
Gillian Reynolds**

One of the German delegates to the festival wondered whether the BBC was selling off its high-tech recording studios, just as has happened in Cologne. Yes, said Reynolds. The historic Maida Vale, home to the radiophonic workshop, is up for sale. Perhaps the prevailing message of the festival was not so much one of celebration but of an urgent need for more European collaboration to save the particular art form that is radio drama.

- Kate Chisholm (The Spectator)



JURY

Chair: Jonathan Keeble



**UK Radio
Drama actor**

Members:

- Chuse Fernandez (TEAFM.net
Radio School, Spain)

- Eva Schulzová (Janacek-
Academy of Music and
Performing Arts, Czech Republic)



**Radio Drama
Researcher**

- Clive Cazeaux (Cardiff
Metropolitan University)



**Professor of
Aesthetics**

- Oana Cristea Grigorescu & Eugen
Vrabie (Radio Romania)

- Lenka Veverkova' (Czech Radio)

- Charo Calvo (Belgium)



**Composer and
Sound Designer**

- Rasa Kregždaitė & Ricardas
Matacius (Bilietu Nera, Lithuania)

- Masa Pelkoo (Academy of
Theatre, TV and Radio, Slovenia)



Student

- Peter Cudmore (UK)



Sound Engineer

- Nigel Deacon (UK)



Radio Drama archivist
www.suttonelms.org.uk



WINNERS 1ST PLACE

Feature Length Drama

Die Toten Von Feuerland
(The Dead of Tierra del Fuego)
Andreas Ammer and Ulrike
Haage, NDR Kultur, Germany
(German/English)

Short form (max. 7 mins)

One of our exercise books is
missing
Darrick Wood School, UK
(English)

It was great to gather all the students together to receive the trophy, which is fabulous! We have a trophy cabinet at school where it will take pride of place! We will use the money to invest in more equipment to continue making more audio dramas - we are planning to launch our own school based serial drama in September.

- Michael Chappell (DWS Audio)



WINNERS

2ND - 3RD PLACE

Feature Length Drama

2nd: ZRTVE Radia Bum Bum (The Victims of Radio Boom Boom), Academy of Theatre, Radio, Film and TV, University of Ljubiana, Slovenia (Slovene)

3rd (tie): James's Story, RTE Drama on One, Ireland (English) & Mono; Wie Mein Bruder Wahrend Eines Konzerts Von "The Who" In Einem Ohr Taub Wurde (Mono; How My Brother Became Deaf In One Ear At A Concert By The Who), David Zane Mairowitz, Germany (German/English)

Short form (max. 7 mins)

2nd: Heruvim, Radio Romania - Bucuresti FM, Romania (Romanian)

3rd: Jakou kávu máte rád? (What Kind of Coffee Do You Like?), Czech Radio, Czech Republic (Czech)



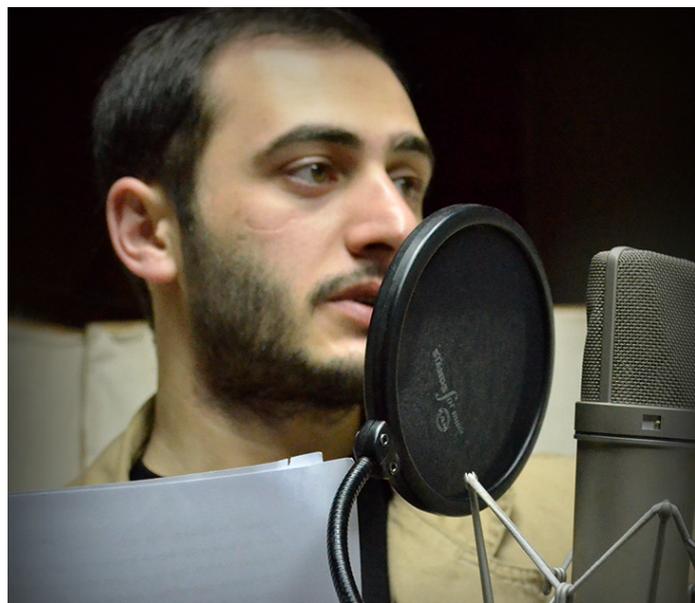
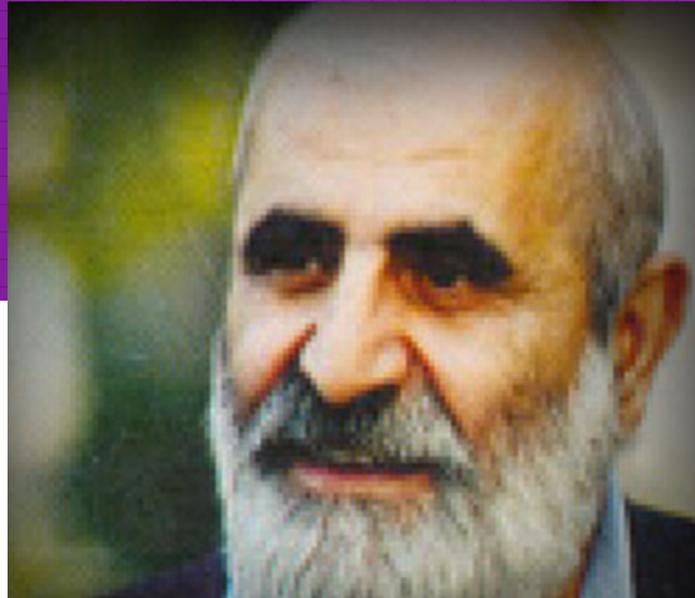
AUDIENCE AWARD

Winner (online vote)

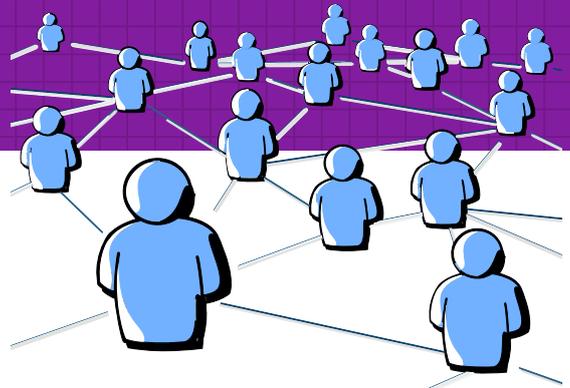
Mogzauroba Afrikashi
(Travelling in Africa)
Georgian Public Broadcasting
(Georgian)

Dear friends, I want to say a lot of thanks to you, This is very important for the future of Georgian Radio Drama. For our team this is a very good motivation and inspiration for new radio plays. This year on the festival there were many really interesting radio plays. This fact shows, and I'm very glad to realize it, that the genre of radio drama is still actual and alive. So nice that the storyline of our radio drama, very sensitive and painful theme for us, (as you know the part of my country – Georgia is occupied), was so familiar for audience of different nationalities. Many thanks to the people who organized this festival – so important for radio drama genre. With kind regards, from all my team.

- Zurab Kandelaki



SOCIAL MEDIA



FACEBOOK

- 687 followers
- 500 - average reach for every post
- 50 - average engagements (likes, comments, link clicks) for every post

TWITTER

- 439 followers
- 5K - average views in a month
- 30 - average engagements (likes, retweets, link clicks) for every tweet

MAILING LIST

- 365 subscribers



SOCIAL MEDIA IN DETAIL

FACEBOOK

Post reach: organic (not paid)

Posts	Reach	Clicks/actions
 We have the winners of the 5th UK International Radio Drama Festival! Short	6K	595
 "Dear friends, I want to say a lot of thanks to you - It is very important for the future	4.5K	446
 It's up, it's up - the list of radio dramas selected for the 5th UK International	3K	267
 Today for #WorldAlzheimersDay, we're delighted to share "All of These Things"	2.5K	81
 60 entries; 19 countries (not counting that from the US we have received entries	2.2K	145

Announcement of winners: most popular organic post in 2019

Paid ads reach: with less than £15

 Messages Hello Canterbury - not long to go! Promoted by Melanie Nock on Feb 14, 2019 Completed	16,956 People reached	-- Messaging convers...	£14.00 Spent out of £14.00 View results
 Post engagements Promoted by Melanie Nock on Jan 9, 2019 Completed	12,840 People reached	118 Link clicks	£11.00 Spent out of £11.00

Page followers growth

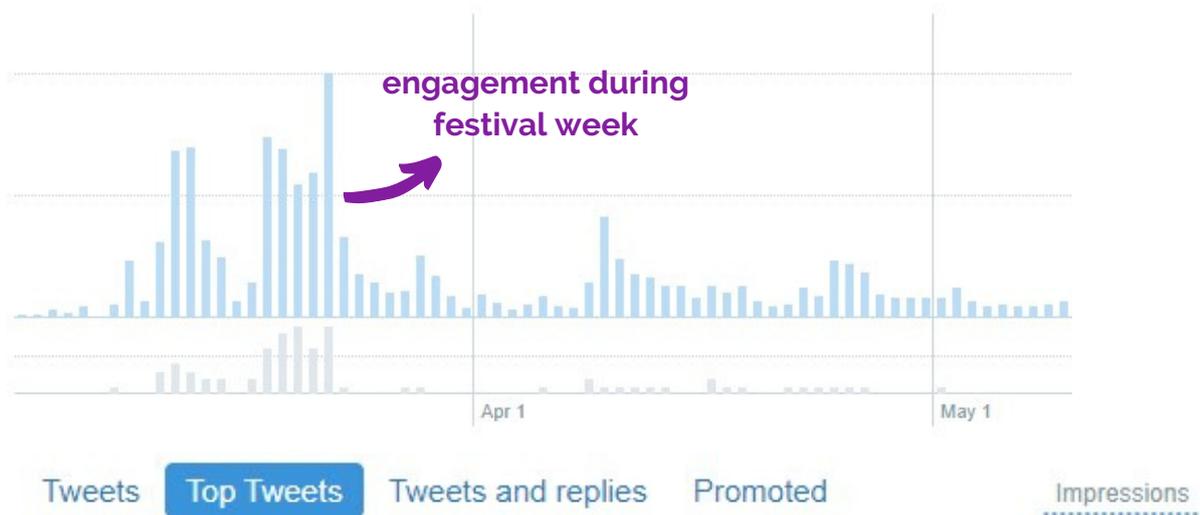


SOCIAL MEDIA IN DETAIL

TWITTER

March - May 2019

Your Tweets earned **53.6K impressions** over this **91 day** period ↗ views



UK International Radio Drama Fest @radiodramafest · Mar 17
Just unpacked our lovely new radios - thank you @MyVQUK - they are perfect for our #radiodrama festival starting on Monday. pic.twitter.com/d0xLTKqTRA

[View Tweet activity](#)

6,009



UK International Radio Drama Fest @radiodramafest · Mar 12
A BIG shout out to @MyVQUK for supplying us with three new radios for the 5th #UKRadioDramaFest in #Canterbury! 🗨️❤️

[View Tweet activity](#)

5,900



UK International Radio Drama Fest @radiodramafest · Mar 12
Hey #Canterbury - look what a cool poster we have! Help us spread the word about the #UKRadioDramaFest starting next week! #TheGreatestAdmiration

5,024

PARTNERS & SPONSORS



AUTHORS LICENSING AND COLLECTING SOCIETY

About the Authors' Licensing and Collecting Society: The Authors' Licensing and Collecting Society (ALCS) is a not-for-profit organisation started by writers for the benefit of all types of writers. Owned by its members, ALCS collects money due for secondary uses of writers' work. It is designed to support authors and their creativity, ensure they receive fair payment and see their rights are respected. It promotes and teaches the principles of copyright and campaigns for a fair deal. It represents over 100,000 members, and since 1977 has paid around £500 million to writers.

alcs.co.uk

WRITERS GUILD OF GREAT BRITAIN

The Writers' Guild of Great Britain (WGGB) is a trade union representing professional writers in TV, film, theatre, radio, books, comedy, poetry, animation and videogames. Our members also include emerging and aspiring writers.

writersguild.org.uk

THANK YOU TO

CAFFE NERO - HIGH STREET, CANTERBURY

For hosting the listening sessions.

caffenero.com

THE MOORING CAFE, CANTERBURY

For hosting the jury sessions and awards ceremony.

canterburypunting.co.uk

VQ

For providing the vintage radio sets.

myvq.co.uk



MyVQ.com

Thirty or so of us sat around as the plays were broadcast through a number of old-fashioned radio sets, listening to monologues, musicals, character studies, experimental sound art in Czech, German, Farsi, Spanish, Slovene, Serbian, Romanian, Russian and more. How on earth can you follow what's going on when you can't possibly know what anyone is saying? Remarkably well: each play has an English translation which you can read word-for-word as the drama unfolds. But in any case the fact that you can't understand what's being said hardly seems to matter. It's the rhythm of the words that draws you in and keeps your interest, the pacing, the tone, the cadences, and whether there's enough variety of voices between all the actors. **To find yourself in a roomful of strangers listening to a play in a language so foreign you can't even recognise the individual words is a weirdly engaging experience.**

- Kate Chisholm (The Spectator)

2020 FESTIVAL SNEAK PEEK...

Number of entries received

76

Number of countries

21

Emerging producers

20

International delegates already confirmed to attend

20

Expressions of interest to join the jury

12



- w** - radiodramafestival.org.uk
- e** - radiodramafestival@gmail.com
- f** - [@RadioDramaFestival](https://www.facebook.com/RadioDramaFestival)
- t** - [@radiodramafest](https://twitter.com/radiodramafest)